

Yealink

Fantastic Meetings On Board

Yealink MeetingBoard



reddot winner 2022



Changes in Enterprise Office Environment



Increased requirement on Hybrid Working, not satisfied with listening and watching.



Requirement on interaction.



Professional meeting and white boarding product.

What is Yealink MeetingBoard

01

All-in-One Design

02

Cloud Meeting

03

Premium Video and Audio

04

Interactive Collaboration



reddot winner 2022

Built-in 4K Camera

Microphone Array with
LED indication

65" / 86"

Touchable Display

Computing Unit &
Android 10 OS

Array Speakers



Yealink

Thoroughly
Efficiency
Infinite
Possibilities



MeetingBoard in Conference Room

MeetingBoard can be used for **ALL** conference room solutions. Any size, any form.



Small rooms (2-6 users)

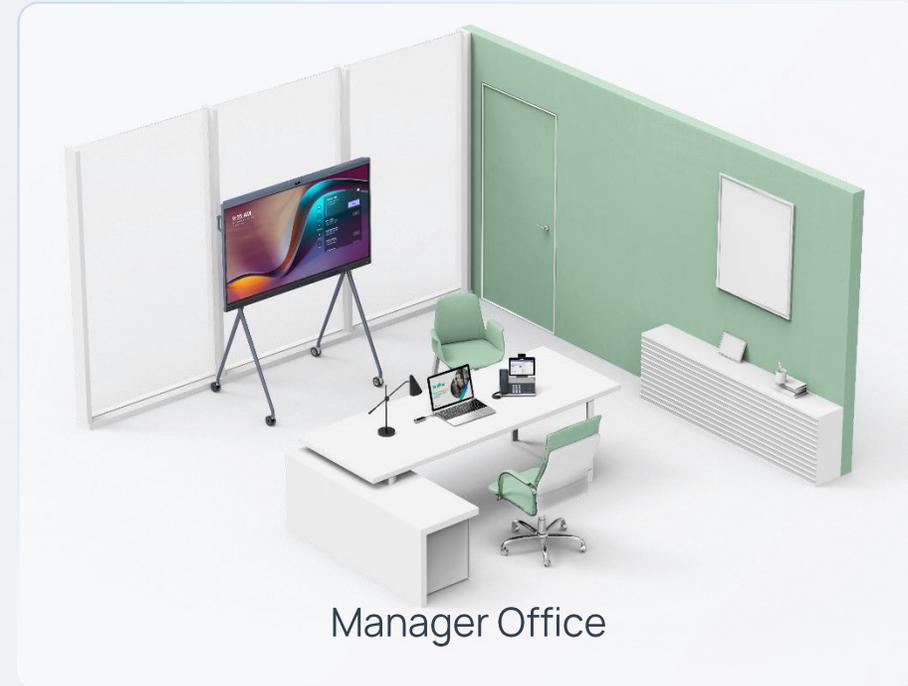
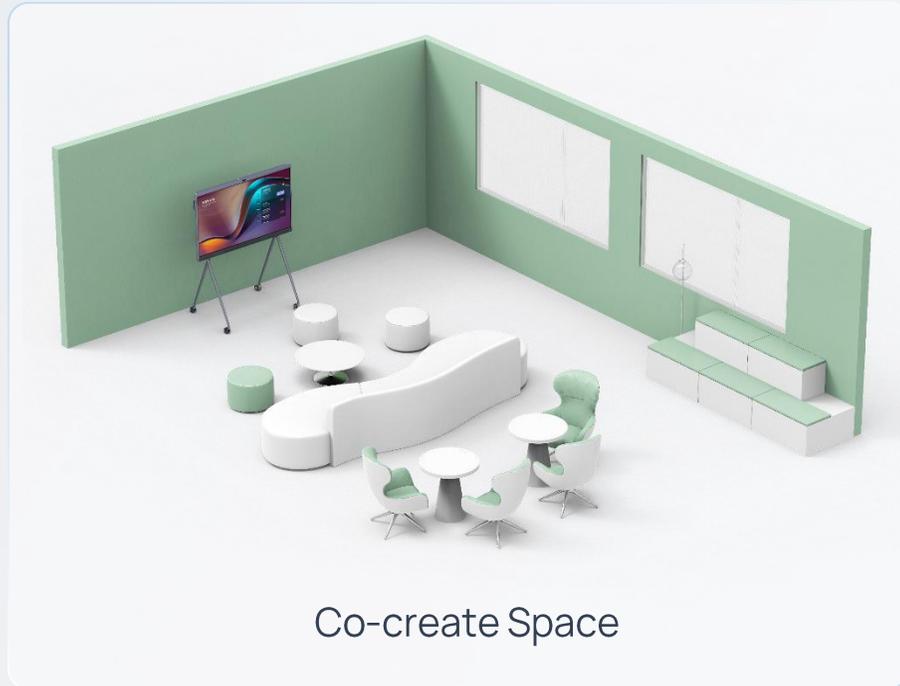


Medium rooms (7-12 users)

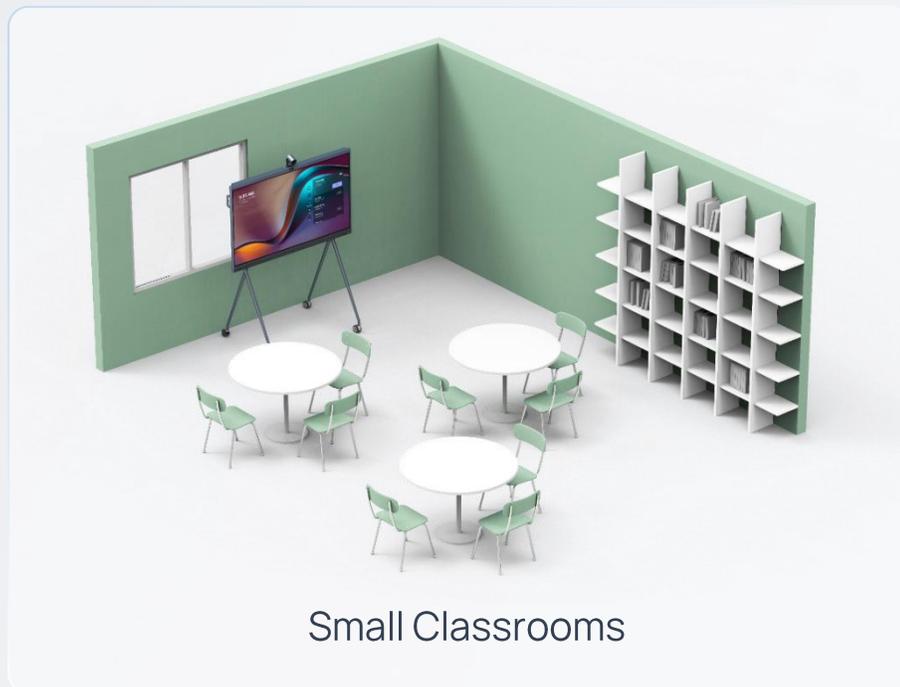


Large rooms (12 users and more)

MeetingBoard in Other Space



MeetingBoard in Education Scenario



Enhanced Deployment Experience



Traditional Meeting Room Experience

- Whiteboard with markers and eraser
- Messy table
- Hard to manage uniformly
- Hard to collaborate remotely

All-In-One Collaborative Experience

- Digital whiteboard with stylus
- Clean table
- Remote device management
- Easy to collaborate remotely

Digital Whiteboard

TIPS AND TACTICS FOR AMPLIFYING YOUR CONTENT

The 'Usual'

- Launch it
- Promote it
- Hope..Pray..Forget
- On to the next

Typical Results

Social Life of Content

3 hours
18 twitter minutes

Social Integration

- Use your buttons
- Open Graph tags
- Align sharing to Audience
- twitter cards

RT's on Twitter Cards

everyone else
Us

analytics.twitter.com
dev.twitter.com/cards

Better Social Promotion

- * frequency & timing
- + followwork - analyze your followers
- * Vary (test) your social posts
- + pill a quote, use a takeaway, include a stat, add some commentary
- * optimize for the channel

Paid Social Amplification

- * facebook ads - more than B
- * promoted tweets
- * stumbleUpon - discovery
- * Outbrain

Marketing data result,

MARKETING BUDGET

| Category | Percentage |
|----------------|------------|
| Sales Training | 16% |
| Other | 16% |
| Marketing | 20% |
| Product | 48% |

Team Stakeholders

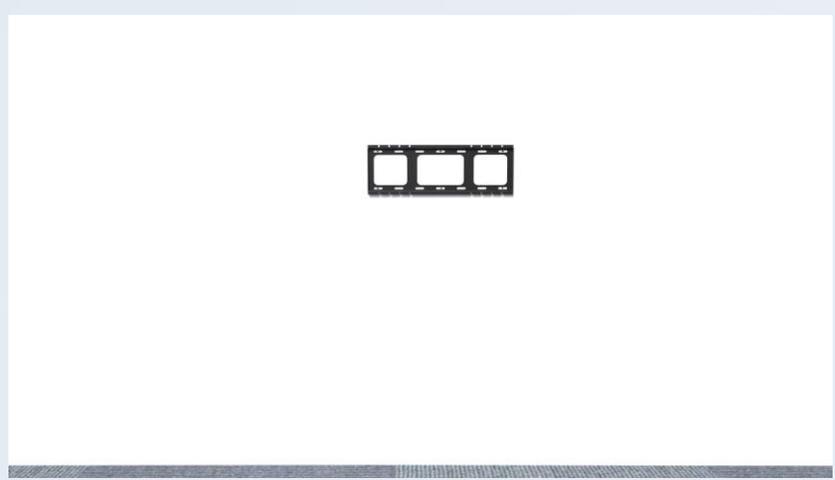
use new layout please

more of these!

20%

Content on The Cloud | Remote Collaborate | Borderless Canvas | Local Whiteboard

Wall Mount



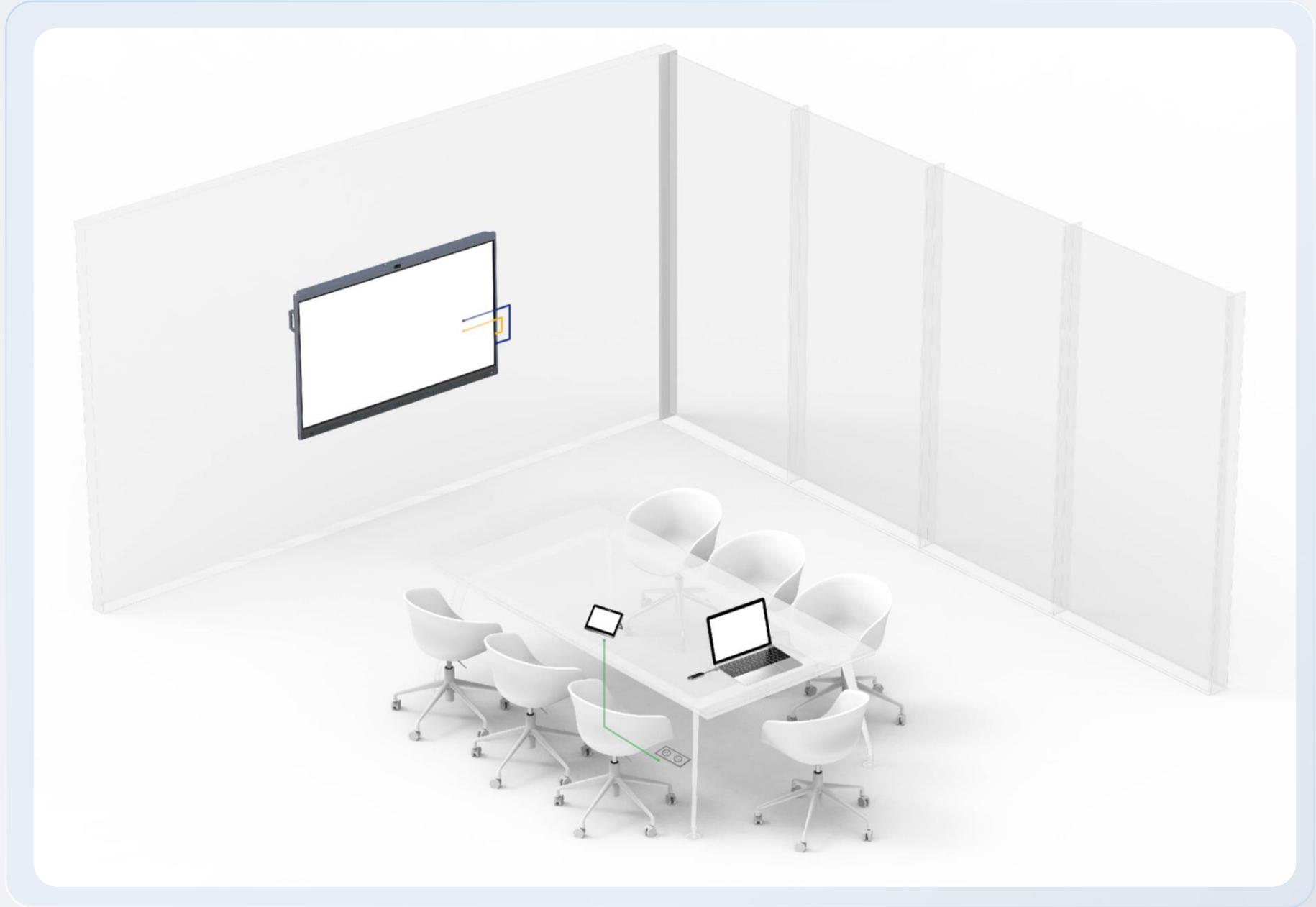
Movable Floor Stand



All-In-One Design

Easy to Set Up A
Conference Room

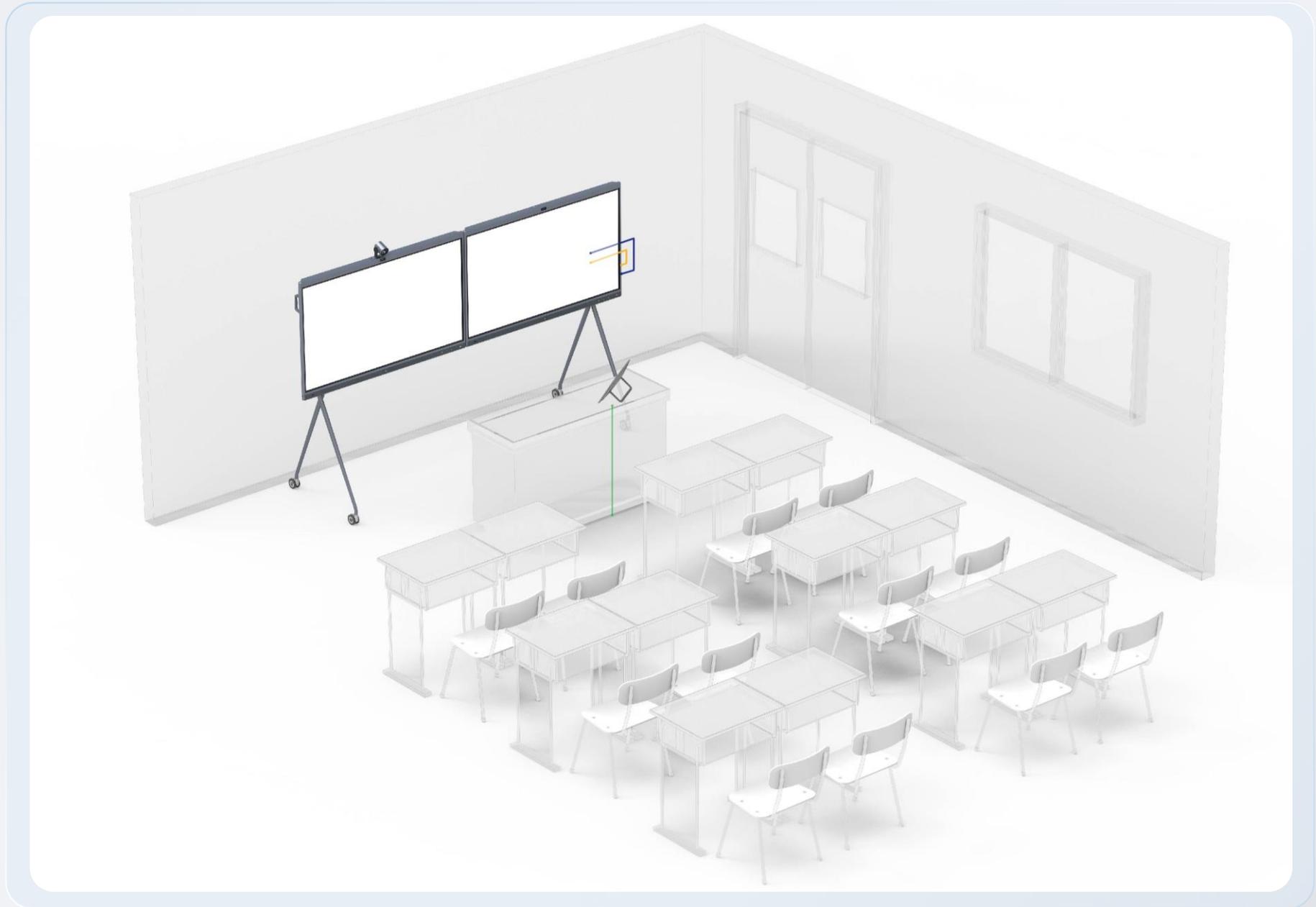
-  Power
-  Internet
-  CAT5e



Hybrid work Collaboration on Cloud

Flexible Setup in
A Classroom

-  Power
-  Internet
-  CAT5e



Yealink

Premium
Audio
Experience

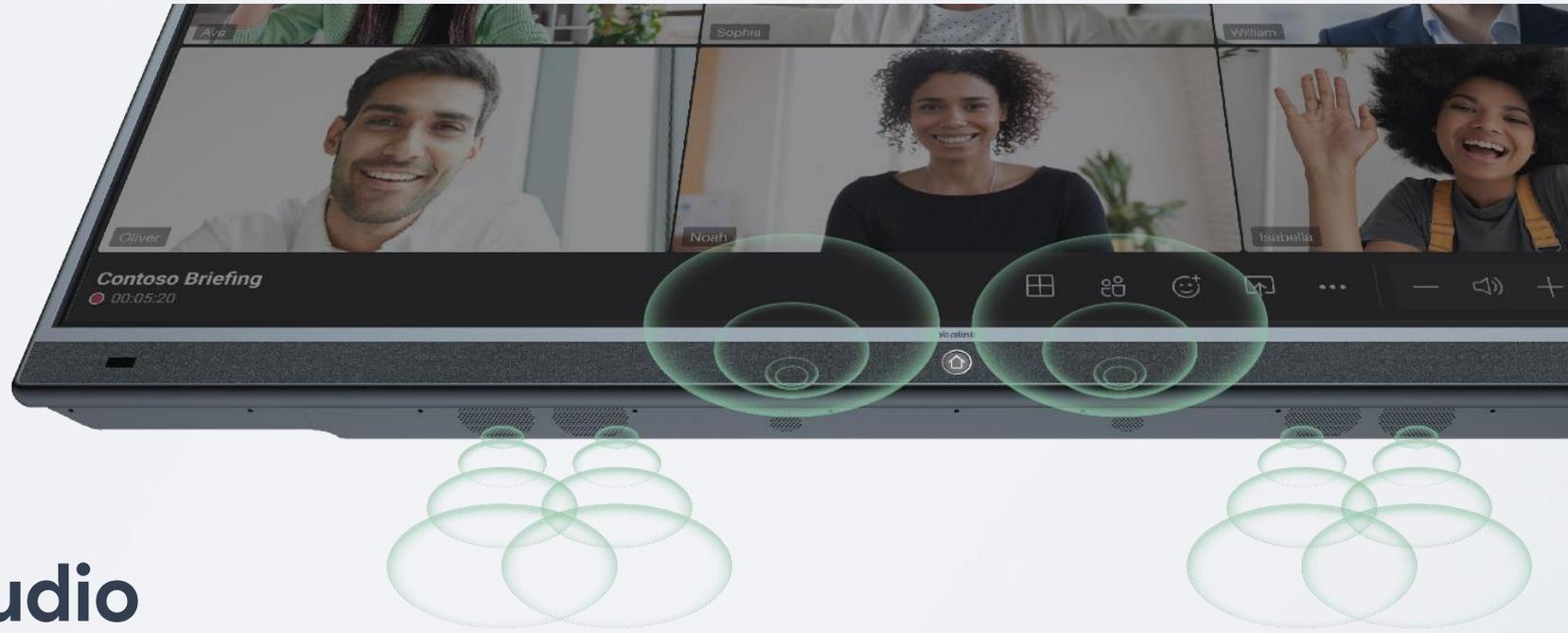




Premium Full-Duplex Audio Experience

—As if everyone are sitting from each other





Supports Stereo Audio



4+2 stereo speakers



Supports Stereo Audio



High Fidelity Sound Quality



Wide Range of Sound Coverage



Industry Acoustic Fabric Design



Dedicated AI Audio DSP



8m Full-Duplex Audio



Built-in 16 Beamforming Microphone Arrays



AI-Enhanced Noise Cancellation



Reverberation Suppression



Wireless Expansion Mics for Larger Spaces



YEALINK AI-ENHANCED NOISE CANCELLATION

Yealink enhanced AI noise cancellation makes the audio experience more brilliant. Leveraging a massive deep-learning sound database to reduce background noises, it is more about intelligent audio analysis than standard filtering of audio frequencies. The distracting keyboard clatter, mouse clicks, footsteps, and other ambient noises are smartly pared back, ensuring that users enjoy crystal-clear audio quality.



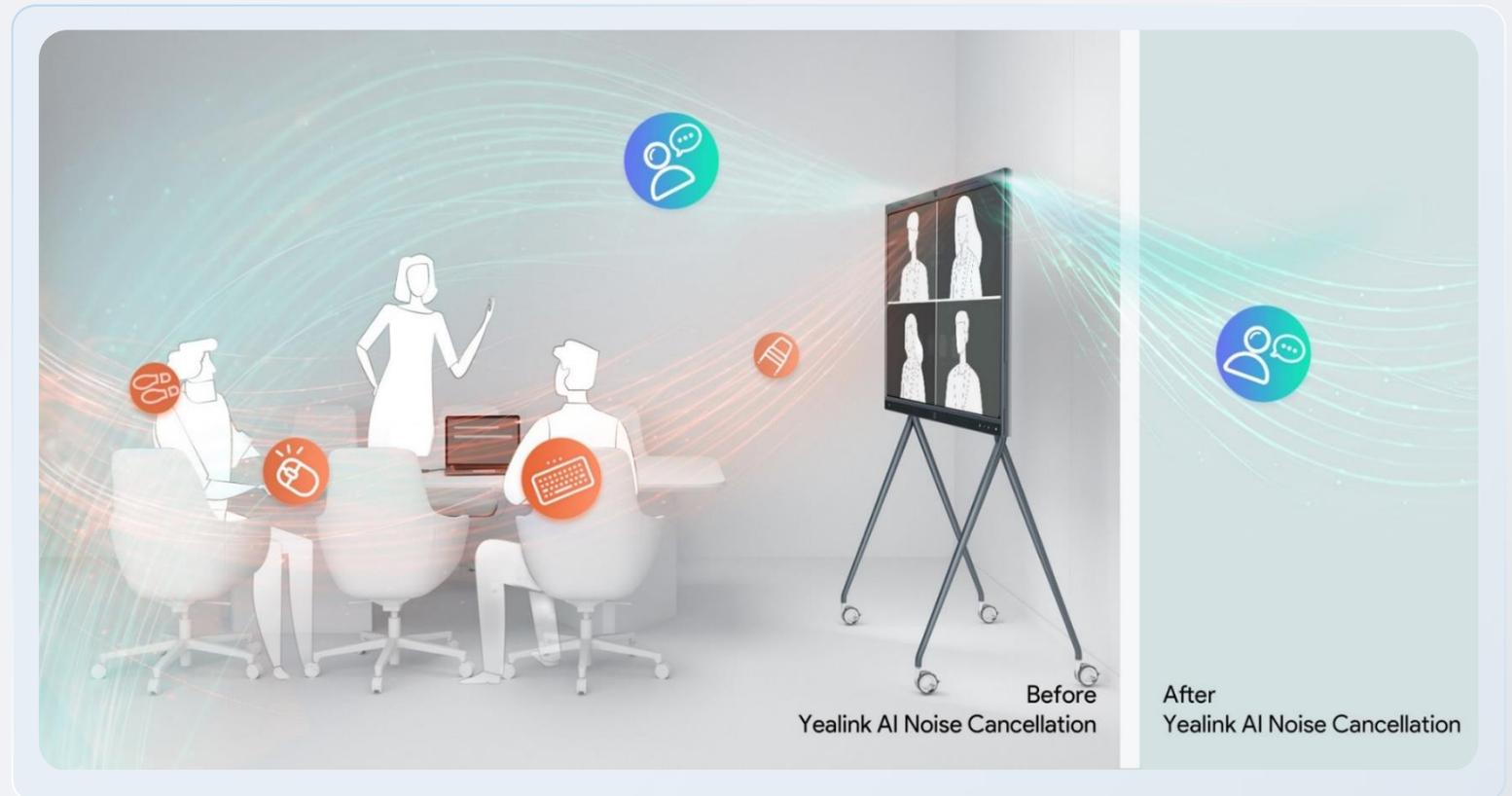
Dedicated AI Audio DSP



AI-Enhanced Noise Cancellation



Reverberation Suppression



Premium Full-Duplex Audio Experience

01

*To support stereo audio

02

*To support Cortana

03

Support wireless extended mic. VCM36 to extend to larger space



Yealink

Premium
Video
Experience



Premium and Intelligent Video Experience

—build an intelligent dual-camera system



4K built-in camera



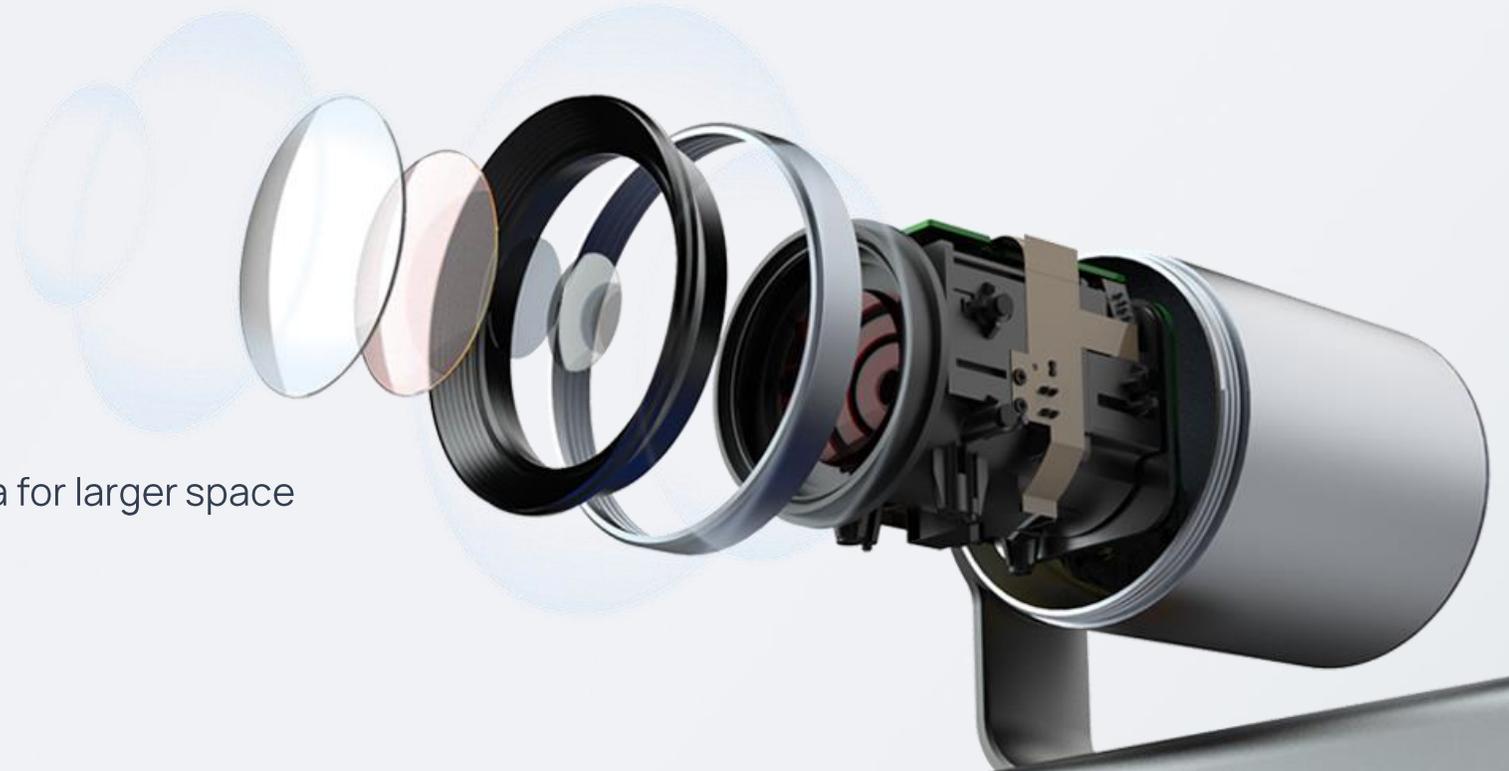
Professional SONY image sensor



12X/6X detachable optional PTZ camera for larger space



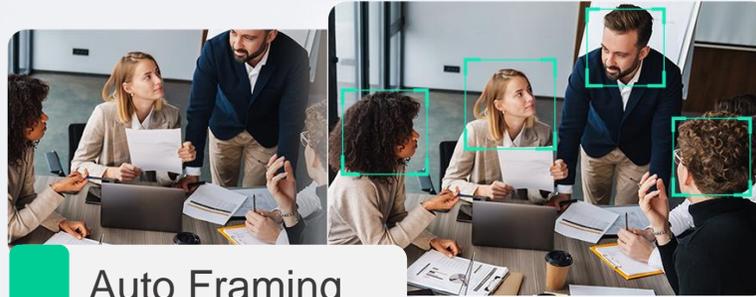
Electronic Privacy Shutter



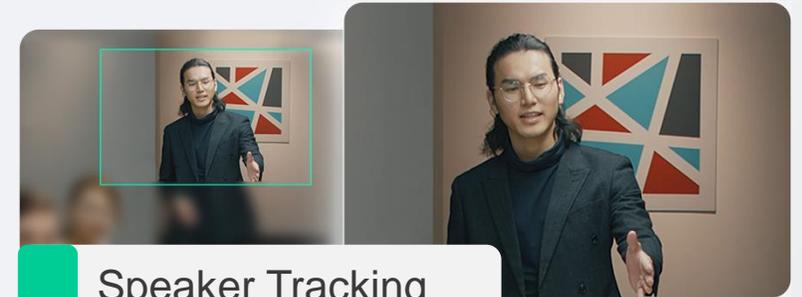
AI-POWERED VIDEO FEATURE

Intelligent AI Features

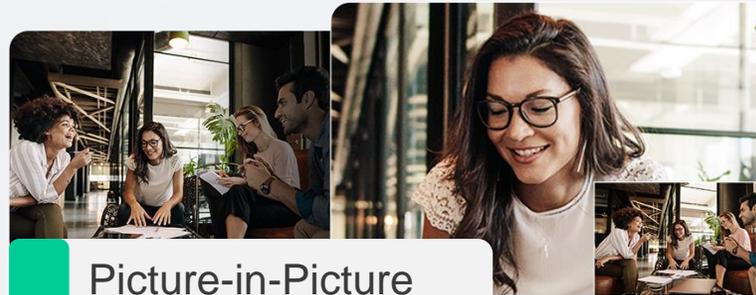
- Auto Framing
- Speaker Tracking
- Picture in Picture
- Multi-focus Framing
- Smart Gallery (Zoom Only)



Auto Framing



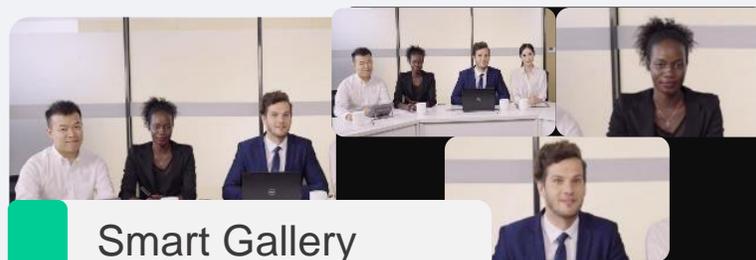
Speaker Tracking



Picture-in-Picture



Multi-Focus Framing



Smart Gallery

Yealink

Microsoft Whiteboard Experience



Smart Collaboration Whiteboard

—Blast innovative ideas efficiently



Microsoft Whiteboard



4K canvas

Smart 4-Level Input Digital Ink Recognition



Pen tip - writing



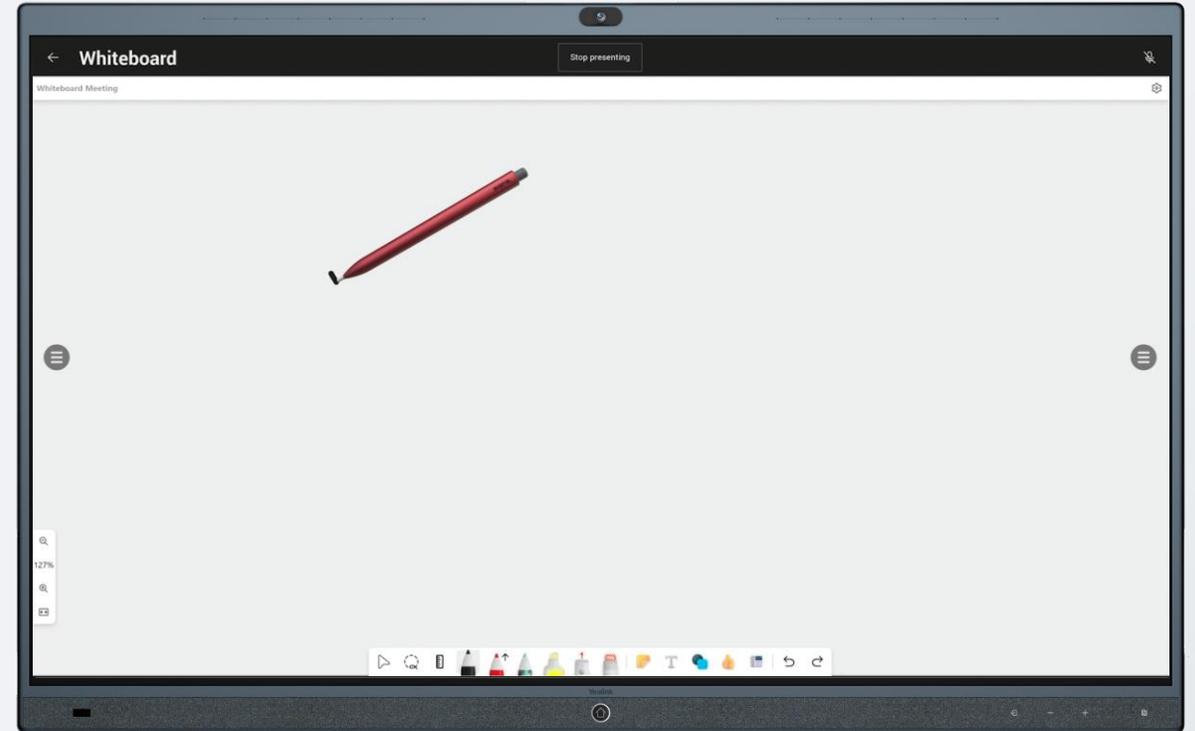
Palm rejection



Fingers - navigating



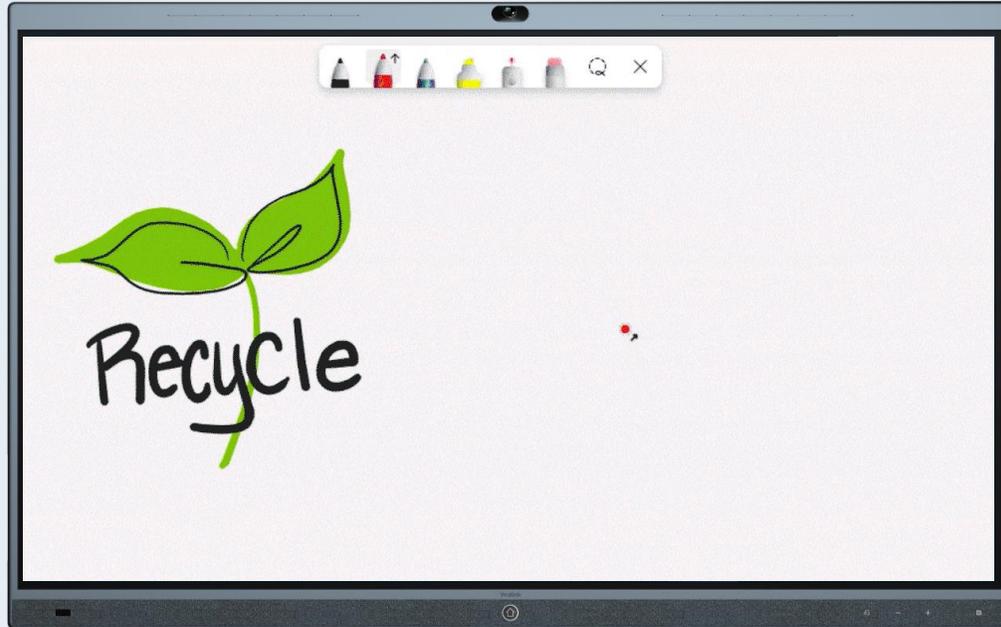
Pen tail - erasing



Simultaneous Multi Writing

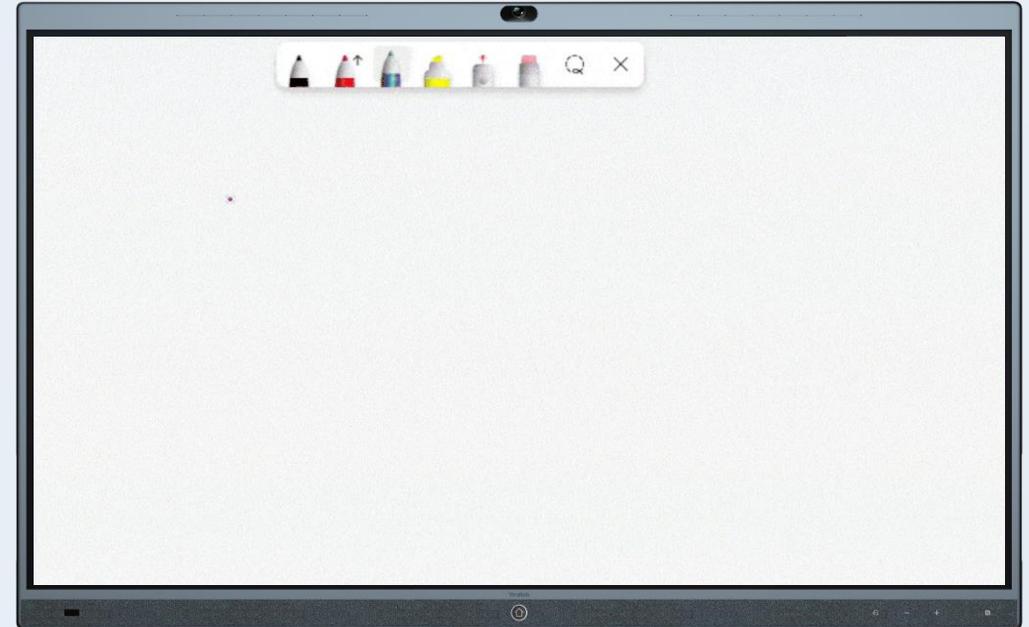


Smart Ink Tools



Ink Arrows

This feature adds a single or double arrowhead to the end of the ink stroke automatically, making inking easier and keeping diagrams and annotations clean and organized.

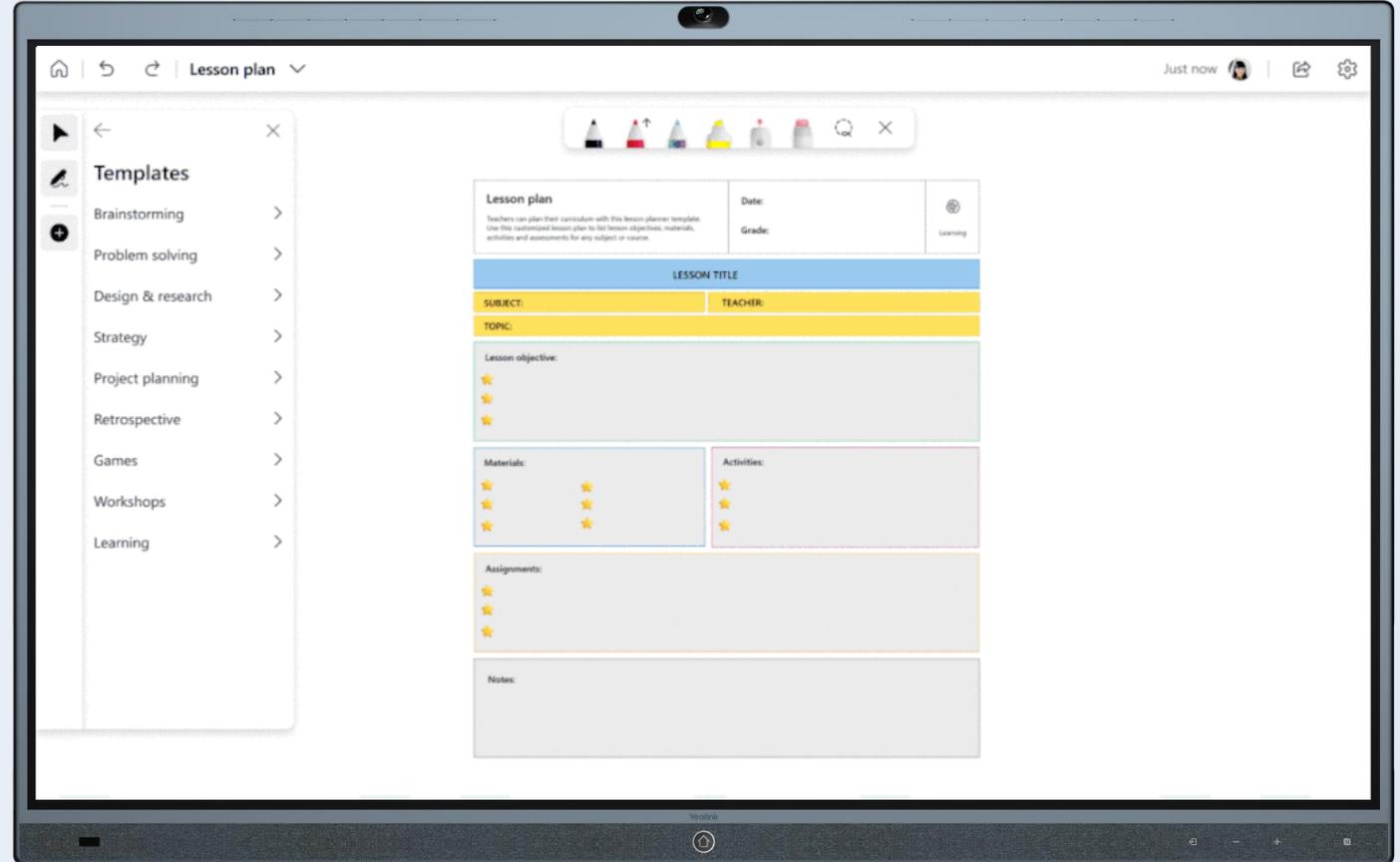


Ink to Shape Intelligence

With this setting on, all the ink shapes you draw with a mouse will be automatically converted.

Productive Basic Templates

There are over **40+** fully customizable templates to help people get started faster, generate flow, and design structure for their innovative ideas.



Yealink

Fit to
All Rooms



Fit to All Rooms

01 Wireless Expansion Microphones



02 Touch Console



03 RoomPanel



04 RoomSensor



05 Detachable Optical PTZ Camera



06 Extended to A Medium or Large Meeting Space



Powerful Accessories, To Be Extensible

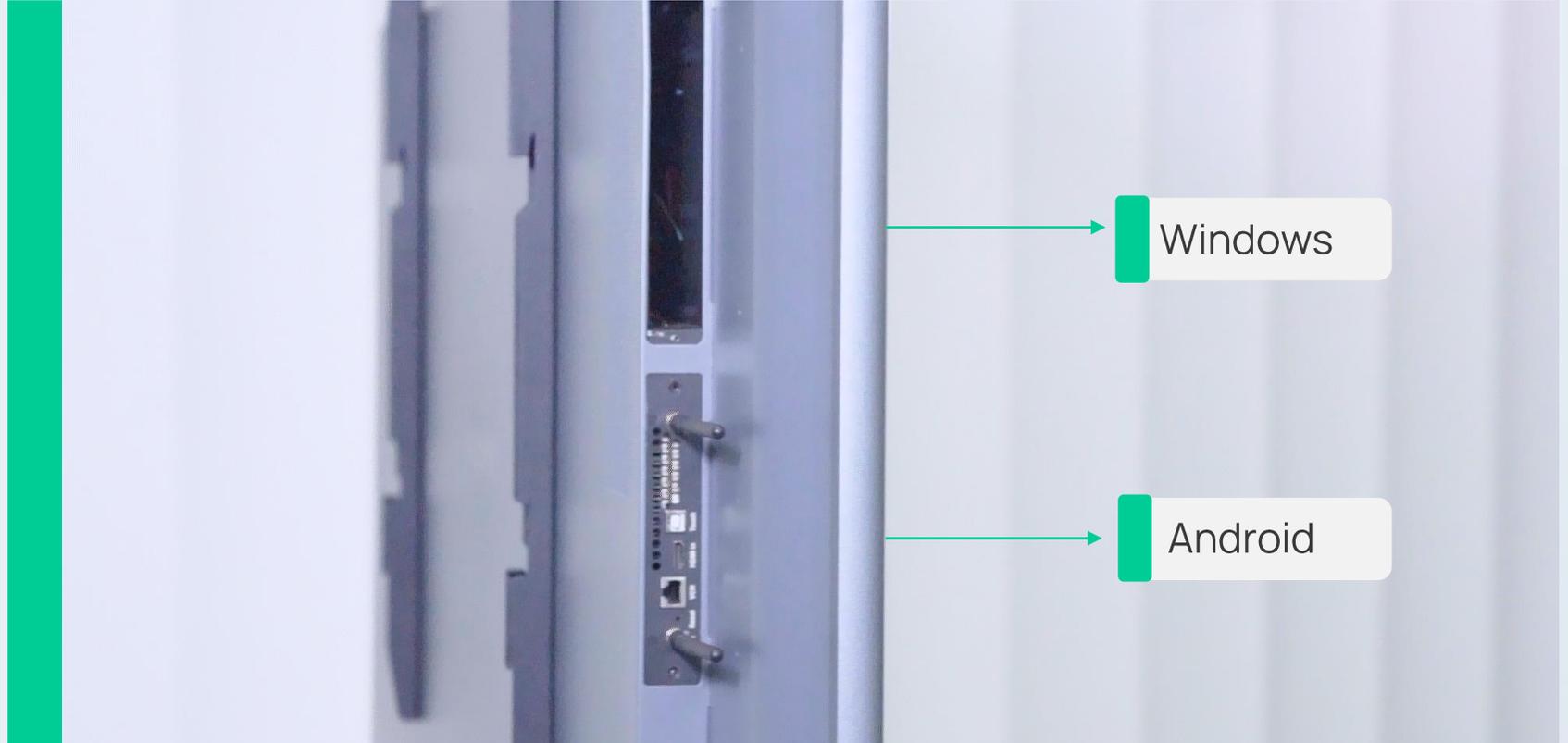
Modularized Dual OS System

- Optional Windows OPS Module
- Designed for some scenarios that the Windows OS is necessary, eg. Education, Manufactory



Upgradable Android Mainboard Module

No need to change the whole device for hardware upgrade but just replace the mainboard OPS module for performance and Android OS version upgrade.



Powerful Accessories, To Be Extensible

Device Mode



Wireless solution
WPP30



Wired solution
VCH51

Content Sharing



Wireless Content Sharing
WPP30



Wired Content Sharing
VCH51

Room Panel



Automatically screen wake up and brightness adjustment



Up-to-date scheduling status key meeting information



One tap for reserving meeting spaces for ad hoc meetings



MeetingBoard Specifications

| Module | Items | MeetingBoard 65 | MeetingBoard 86 |
|-----------------|------------------|-----------------------------|-----------------|
| OS | OS | Android 10 | |
| Chipset | SoC | QUALCOMM SNAPDRAGON 845 | |
| Display | Size | 65 inch | 86 inch |
| | Backlight Type | D-LED | |
| | Resolution | 3840 x 2160 | |
| | Ratio | 16:9 | |
| | Anti-fingerprint | √ | |
| | Anti-glare | √ | |
| Built-in Camera | Resolution | 3840*2160 | |
| | Lens | 8MP | |
| | Filed of View | 120° Diagonal field of view | |
| | Zoom | e-PTZ 4 x digital zoom | |
| | Privacy Shutter | Automatic Hiding Shutter | |

MeetingBoard Specifications

| Module | Items | MeetingBoard 65 | MeetingBoard 86 |
|---------|----------------------------|--|-----------------|
| Audio | Microphone | Built-in 16 MEMS Mic Array | |
| | Speaker | 4 full range+2 tweeter stereo speakers | |
| | RCA input/output | | √ |
| | Acoustic Echo Cancellation | | √ |
| | Reverberation Suppression | | √ |
| | Beamforming Technology | | √ |
| Buttons | LED lightstrips | | √ |
| | Home button | | √ |
| | Input source button | | √ |
| | Volume up/down button | | √ |

MeetingBoard Specifications

| Module | Items | MeetingBoard 65 | MeetingBoard 86 |
|-------------|--------------------|-----------------------------------|-----------------|
| Connections | HDMI | 1 × HDMI output 1 × HDMI input | |
| | CEC | √ | |
| | PTZ camera port | √ | |
| | VCH | 1 × Yealink VCH port (RJ-45) | |
| | USB | 3 × USB Type A | |
| | Ethernet port | 1 × 10/100M/1000M Ethernet port | |
| | Wi-Fi | WiFi6 2x2 MIMO dual-band | |
| | Bluetooth | Built-in Bluetooth 5.0 | |
| | Security lock slot | √ | |
| | Windows OPS slot | √ | |
| | Reset slot | √ | |
| | Motion sensor | √ | |

MeetingBoard Specifications

| Module | Items | MeetingBoard 65 | MeetingBoard 86 |
|------------|---------------|---|-----------------|
| PTZ Camera | Zoom | 6X Optimal Zoom 12X Optimal Zoom | |
| | FOV | 90° DFOV 81° HFOV 50° VFOV | |
| | Lens | 8MP | |
| | Sensor | Sony Sensor | |
| | Resolution | 4K | |
| WPP30 | Wi-Fi | WiFi6 2.4GHz/5GHz | |
| | Bluetooth | Built-in Bluetooth 5.0 | |
| | Interface | 1x Full-featured USB-C 1x USB-C to USB-A Adapter | |
| | Collaboration | Annotation Whiteboard Intuitive Remote Control Multiple Screens Share Wireless BYOD | |